DVC MONTHLY UPDATE AUGUST 2021





ENTRIES OPEN FOR BUSINESS AWARDS

Entries are now open for the 2021 Development West Coast Leading Light Business Excellence Awards. The gala event will be held on Thursday 18 November at the West Coast Events Centre at Shantytown.

After the 2020 event was postponed due to COVID-19, the Leading Light Awards are back on.

The past year has been an incredibly challenging time for businesses on the Coast. But many have shown extraordinary innovation, adaptation and leadership through this period.

HEATH MILNE CHIEF EXECUTIVE, DWC

We need to acknowledge and celebrate their achievements, and the Leading Light Awards will do exactly that.

We have reshaped the Awards to reflect the current environment, recognising and celebrating the West Coast's resilience during this time.

Image: More info: www.leadinglight.org.nz



- NZME Small Enterprise Award (less than 10 FTE's),
- Crombie Lockwood Medium Enterprise Award (10-24 FTE's),
- Duncan Cotterill Large Enterprise Award (25+ FTE's and over),
- Department of Conservation -Sustainability Award,
- Isaac Workplace Wellbeing Award.

SPECIAL CATEGORY AWARDS

- Great Journeys of New Zealand COVID Hero Award,
- Greymouth Star Rising Star Award.

All category award winners will go in the running to win the Development West Coast Supreme Award.



WINNING THE CROMBIE LOCKWOOD MEDIUM ENTERPRISE AWARD AS WELL AS THE DWC SUPREME AWARD WAS A HUMBLING EXPERIENCE AND HAS HAD A POSITIVE IMPACT ON TEAM MORALE ON THE FACTORY FLOOR AS WELL AS ON INTERNATIONAL SALES.

COASTPAK BESGROW 2018 SUPREME AWARD WINNERS

UPCOMING EVENTS

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 Smartphone Video DIY workshop | Greymouth Monday, 16 August: 9:00am - 1:00pm St John, Greymouth | \$20 Register online at westcoast.co.nz/workshops
Smartphone Video DIY workshop | Franz Josef Tuosday, 17 August: 10:30am - 2:30pm

Tuesday, 17 August: 10:30am - 2:30pm St John, Franz Josef | \$20 Register online at westcoast.co.nz/workshops

Business Events Workshop | Westport Wednesday, 8 September: 10:30am - 1:30pm Westport Municipal Chambers | FREE Register online at westcoast.co.nz/workshops

Business Events Workshop | Franz Josef

Thursday, 9 September: 12:30am - 3:30pm Canavans Restaurant, Scenic Hotel | FREE Register online at westcoast.co.nz/workshops

Business Events Workshop | Greymouth Friday, 10 September: 1:00pm - 4:00pm Shantytown | FREE

Register online at westcoast.co.nz/workshops



CO.STARTERS BUSINESS PROGRAMME

Expressions of interest are open for DWC's Co.Starters business start-up and development programme set to begin on 7 September in Greymouth.

The ten week course is designed to help you find the best approach to starting and growing a business, and collaborate with others who share your entrepreneurial spirit as you work through your business model.

Earlier this year Co.Starters graduate Paula Kerr launched a new business in Greymouth, New River Kennels, offering quality, safe and secure canine boarding facilities.

"Co.Starters gave me the confidence and ability to believe in myself and that my business plans were achievable," Paula said.

More info: westcoast.co.nz/co.starters

SECOND ROUND OF REGIONAL EVENTS FUND OPEN

The second round of funding for the West Coast Regional Events Fund is now open with a further focus on stimulating domestic tourism.

DWC was allocated \$1,033,028 over a two-tofour-year time frame from the Government's Regional Events Fund, to support existing events to continue to operate as well as to assist new events to form.

The funding must be used to support events which drive inter and intra-regional visitation, deliver economic benefits to the region, and help strengthen the annual calendar of regional events.

DWC Economic Development Manager Jo Birnie says the Regional Events Fund presents an exciting opportunity to develop and grow a focused portfolio of events that will attract visitors throughout the year, leaving a positive legacy for the community."

Applicants to the second round of the fund have until 17 September 2021 to submit their application, which will consider events for the October 2021–September 2022 period.

Funding rounds are bi-annual and applications can be made only once a year for either the April or the September funding round.

Applicants can register expressions of interest all year round with events@dwc.org.nz

More info: www.westcoast.co.nz/eventsfund

FUNDING ALLOCATED TO LOCAL EVENTS

The first round of the West Coast Regional Events Fund awarded \$120,000 amongst eight local events:

- Buller Gorge Marathon
- Greymouth Motorcycle Street Race
- Junk 2 Funk
- Oparara Wilderness Trail Run
- Resilience Ultra, Reefton
- Taiko Festival
- Westland Puanga-Matariki Festival
- Westport Whitebait Festival

Regional Events Funding will enable these local events to broaden their appeal and reach, to attract more domestic visitors to the West Coast.