

# You're invited to the 'Opportunities in Agritourism' Workshop

Whataroa & Reefton | West Coast | October 2021

## Locations/dates:

This workshop will be held in two West Coast locations:

**Whataroa: 26th October from 10 am - 12 noon**

**Reefton: 27th October from 10 am - 12 noon**

NOTE: If we're in Level 3 or above on the dates above, this workshop will be delivered as a webinar.

## What is it and who is it for?

The 'Opportunities in Agritourism' workshop is an interactive and informative 2-hr workshop for farmers who are interested in diversifying into tourism, and for those who already run an agritourism business and are interested in developing it further.

## Topics include:

- Agritourism opportunities & trends
- How to increase revenue from your agritourism venture
- 5 Keys to agritourism business success

## Facilitator

This workshop is facilitated by Marijke Dunselman, founder of the Agritourism NZ Network and one of NZ's leading tourism marketing consultants with 23 years of (agri)tourism experience.



To register, visit:

[www.westcoast.co.nz/business/business-development-events/](http://www.westcoast.co.nz/business/business-development-events/)

This workshop is fully funded and is complimentary to you. Limited numbers, so register now!

## Any questions? Please contact:

**Marijke Dunselman**, facilitator

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