

Commercial Accommodation Monitor:

August 2016

West Coast



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Statistics New Zealand (2016). *Commercial Accommodation Monitor: August 2016– West Coast.*Wellington: Statistics New Zealand.

Citation

Published in October 2016 by

Statistics New Zealand Tatauranga Aotearoa Wellington, New Zealand

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Preface

Commercial Accommodation Monitor: August 2016 – West Coast presents comprehensive and impartial information on short-term commercial accommodation for the West Coast Regional Tourism Organisation (RTO) area, from the Accommodation Survey. This survey is run by Statistics New Zealand on behalf of the Ministry of Business, Innovation & Employment.

The data relates to the areas covered by the following local authorities:

- Buller District
- Grey District
- Westland District

Comparisons of monthly data with the same month of the previous year need to be treated with caution, as data for one period may be influenced by events for which there is no equivalent in the previous period (eg Chinese New Year, Easter).

For further data and commentary, see the monthly Accommodation Survey Hot Off the Press, and the monthly pivot tables – with variables by RTO and local authority area – both available on the Statistics NZ website (www.stats.govt.nz).

The September 2016 monitor will be released on 10 November 2016.

Liz MacPherson

Government Statistician

Standards and further information

Percentage changes

Percentage movements are, in a number of cases, calculated using data of greater precision than that published. This could result in slight variations.

Rounding procedures

On occasion, figures are rounded to the nearest thousand or some other convenient unit. This may result in a total disagreeing slightly with the total of the individual items as shown in tables. Where figures are rounded the unit is in general expressed in words below the table headings, but where space does not allow this the unit may be shown as (000) for thousands, etc.

Source

All data is compiled by Statistics New Zealand, except where otherwise stated. Both administrative and survey data has been used in this report.

Liability

While all care and diligence has been used in processing, analysing and extracting data and information in this report, Statistics NZ gives no warranty it is error free and will not be liable for any loss or damage suffered as a result of the use, directly or indirectly, of information in this report.

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1 Highlights

Monthly highlights

In August 2016 compared with August 2015:

- Guest nights rose 3.4 percent to 53,925
- International guest nights rose 15.4 percent to 28,601
- Domestic guest nights fell 7.5 percent to 25,324
- The average length of stay fell from 1.55 nights to 1.53 nights
- The overall occupancy rate rose from 20.3 percent to 20.5 percent
- The occupancy rate, excluding holiday parks, was 27.0 percent in August 2016
- Accommodation capacity, excluding holiday parks, rose 3.0 percent.

Response rates for August 2016

The response rate for the West Coast RTO area was 88 percent for August 2016.

The proportion of the origin-of-guest estimate from unadjusted data was 84 percent.

Figure 1.1

West Coast RTO Area Monthly Guest Nights

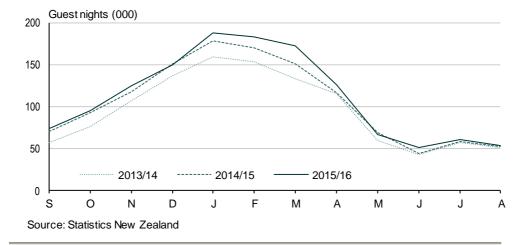


Figure 1.2

West Coast RTO Area Monthly Guest Nights

Change from same month of previous year



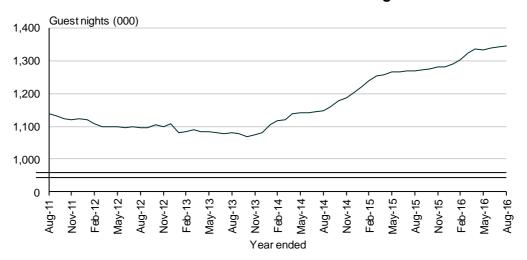
Year ended highlights

For the year ended August 2016 compared with the previous year:

- Guest nights rose 6.0 percent to 1,343,391
- International guest nights rose 10.5 percent to 825,285
- Domestic guest nights fell 0.6 percent to 518,106
- The average length of stay fell from 1.43 nights to 1.40 nights
- The overall occupancy rate rose from 37.0 percent to 39.0 percent
- The occupancy rate, excluding holiday parks, was 46.9 percent for the year ended August 2016
- Accommodation capacity, excluding holiday parks, fell 0.6 percent.

Figure 1.3

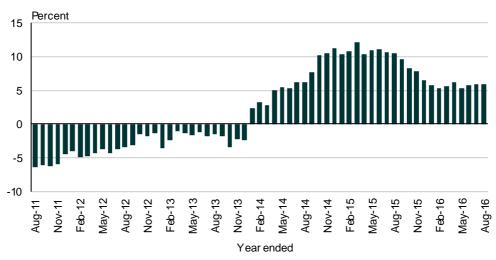
West Coast RTO Area Annual Guest Nights



Source: Statistics New Zealand

Figure 1.4

West Coast RTO Area Annual Guest Nights Change from previous year



Source: Statistics New Zealand

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2 Accommodation variables

In August 2016, compared with August 2015, there was an increase of 3.4 percent in total guest nights for the West Coast RTO area. Motels had the largest increase, followed by hotels. Holiday parks had the only decrease.

For the year ended August 2016, compared with the previous August year, total guest nights for the West Coast RTO area increased 6.0 percent. Holiday parks had the largest increase, followed by hotels.

See table 2.1 for comparisons of data across the main accommodation variables.

Table 2.1 West Coast Accommodation Variables

By accommodation type Monthly and year ended⁽¹⁾⁽²⁾

Au 2015	Monthly igust 2016	Percentage	Year e	Annual	<u>.</u>				
	i	Ti ci cci ilage I			Percentage				
		change	August 2015	August 2016	change				
	Guest nights								
52,164	53,925	3.4	1,267,906	1,343,391	6.0				
		15.4			10.5				
27,383	25,324	-7.5	521,218	518,106	-0.6				
13,236	13,678	3.3	288,254	317,126	10.0				
18,260	19,508	6.8	409,983	412,679	0.7				
12,366	12,682	2.6	285,828	292,484	2.3				
8,302	8,057	-2.9	283,841	321,102	13.1				
	Occupan	cy rates ⁽³⁾ (%	b)						
24.2	29.3	20.9	37.0	44.0	19.0				
34.0	32.6	-4.1	52.4	54.1	3.2				
23.8	21.9	-7.6	44.7	44.2	-1.2				
7.6	6.7	-12.0	21.2	22.5	6.0				
20.3	20.5	1.0	37.0	39.0	5.5				
26.8	27.0	0.9	44.4	46.9	5.5				
	_		y ⁽⁵⁾						
1.47	1.36	-7.5	1.30	1.28	-1.8				
					-1.7				
					0.9				
					-5.0				
1.55	1.53	-1.2	1.43	1.40	-1.8				
					12.0				
-				•	2.4				
-				•	1.4				
-				•	19.1				
33,734			889,008	959,343	7.9				
00			00	00	0.4				
					-9.4				
					3.1				
					4.8				
					-5.3 -0.7				
137			137	130	-0.7				
					11				
				•	-4.1 -1.3				
	-			•	-1.3 2.6				
-				•	2.6 0.0				
				•	-0.4				
	24,781 27,383 13,236 18,260 12,366 8,302 24.2 34.0 23.8 7.6 20.3 26.8	24,781 28,601 27,383 25,324 13,236 13,678 18,260 19,508 12,366 12,682 8,302 8,057	24,781 28,601 15.4 27,383 25,324 -7.5 13,236 13,678 3.3 18,260 19,508 6.8 12,366 12,682 2.6 8,302 8,057 -2.9	24,781 28,601 15.4 746,688 27,383 25,324 -7.5 521,218 13,236 13,678 3.3 288,254 18,260 19,508 6.8 409,983 12,366 12,682 2.6 285,828 8,302 8,057 -2.9 283,841 **Occupancy rates**(3)*(%)** 24.2 29.3 20.9 37.0 34.0 32.6 -4.1 52.4 23.8 21.9 -7.6 44.7 7.6 6.7 -12.0 21.2 20.3 20.5 1.0 37.0 26.8 27.0 0.9 44.4 **Average length of stay*(5)** 1.47 1.36 -7.5 1.30 1.54 1.53 -0.5 1.42 1.58 1.65 4.1 1.42 1.64 1.68 2.1 1.61 1.55 1.53 -1.2 1.43 **Guest arrivals** 8,990 10,044 11.7 221,926 11,867 12,743 7.4 289,709 7,817 7,698 -1.5 201,161 5,059 4,810 -4.9 176,212 33,734 35,295 4.6 889,008 **Establishments** 32 29 -9.4 32 65 67 3.1 65 21 22 4.8 21 19 18 -5.3 19 137 136 -0.7 137 **Capacity*(6)** 31,775 29,946 -5.8 419,725 29,357 30,597 4.2 368,387 43,245 46,996 8.7 539,726 53,506 50,902 -4.9 629,101	24,781				

⁽¹⁾ Reclassifications, new businesses, ceased businesses, and temporary closures may affect figures.

Symbol:

C confidential

⁽²⁾ Irregular events, such as airshows and Easter, may affect percentage changes and other figures.

⁽³⁾ Occupancy rates are calculated as the ratio of used stay-unit nights to available stay-unit nights.

⁽⁴⁾ Holiday parks often have high capacity and can mislead when included in total occupancy rates.

⁽⁵⁾ Average length of stay is calculated as the ratio of guest nights to guest arrivals.

⁽⁶⁾ Capacity is calculated as the number of available stay-units multiplied by the number of days in the month.

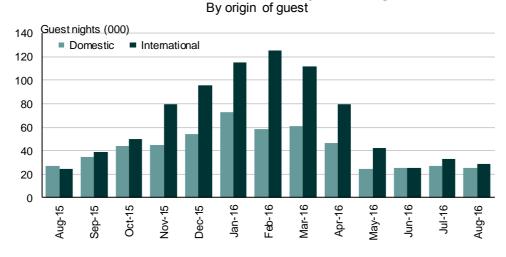
3 Origin of guests

In August 2016, international guests accounted for 53 percent of all guest nights in the West Coast RTO area. When compared with August 2015, the number of international guest nights spent in the area in August 2016 was up 15.4 percent to 28,601. Domestic guest nights decreased 7.5 percent, to 25,324, for the same period.

The proportion of the origin-of-guest estimate from actual data was 84 percent for August 2016.

Figure 3.1

West Coast RTO Area Monthly Guest Nights



Source: Statistics New Zealand

Table 3.1

West Coast and New Zealand Monthly Guest Nights

By origin of guest

		Wes	West Coast RTO ⁽¹⁾ area			New Zealand	I
		Origin	of guest		Origin (of guest	
		Domestic	International	Total	Domestic	International	Total
Month							
2015	Aug	27,383	24,781	52,164	1,473,688	827,051	2,300,740
	Sep	34,723	38,863	73,586	1,588,557	887,062	2,475,619
	Oct	44,343	50,253	94,596	1,772,303	1,061,184	2,833,487
	Nov	44,634	79,652	124,286	1,695,774	1,411,223	3,106,997
	Dec	53,881	95,523	149,404	2,164,026	1,687,843	3,851,869
2016	Jan	72,777	115,047	187,824	2,922,729	1,921,161	4,843,891
	Feb	57,964	125,355	183,319	2,017,277	1,948,236	3,965,513
	Mar	60,638	111,494	172,132	2,149,108	1,838,734	3,987,842
	Apr	46,774	79,553	126,327	1,826,242	1,413,337	3,239,579
	May	24,343	42,218	66,562	1,370,125	959,551	2,329,676
	Jun	25,473	25,633	51,106	1,376,180	786,991	2,163,171
	Jul	27,232	33,092	60,325	1,629,080	1,006,967	2,636,046
	Aug	25,324	28,601	53,925	1,510,985	938,027	2,449,012
	P	ercent chang	je from the cui	rrent month	of the previou	us year	
		-7.5	15.4	3.4	2.5	13.4	6.4
Year ended							
August 2015		521,218	746,688	1,267,906	21,228,341	14,463,170	35,691,511
August 2016		518,106	825,285	1,343,391	22,022,384	15,860,316	37,882,700
		Pe	ercent change	from previo	us year		
		-0.6	10.5	6.0	3.7	9.7	6.1

⁽¹⁾ Regional tourism organisation

4 National results

In August 2016, a total of 2,449,000 guest nights were spent in short-term commercial accommodation in New Zealand, an increase of 148,000 nights (6.4 percent) from August 2015.

Three of the four accommodation types recorded an increase in guest nights in August 2016, compared with August 2015. Motels had the largest increase in guest nights (up 66,000 or 8.6 percent), followed by hotels (up 58,000 or 6.0 percent), and holiday parks (up 25,000 or 9.8 percent). Backpackers had the only decrease in guest nights (down 1,000 or 0.3 percent).

For the year ended August 2016, there were 37,883,000 guest nights, an increase of 2,191,000 (6.1 percent) from the previous August year.

Refer to Table 4.1 for comparisons of data.

Table 4.1

West Coast and New Zealand Guest Nights

By accommodation type

Monthly and year ended

Accommodation	tion Total guest nights		Percentage change						
type	2014	2015	2016	2014 to 2015	2015 to 2016				
August month									
West Coast RTO area									
Hotels	12,400	13,236	13,678	6.7	3.3				
Motels	17,505	18,260	19,508	4.3	6.8				
Backpackers	12,849	12,366	12,682	-3.8	2.6				
Holiday parks	8,373	8,302	8,057	-0.8	-2.9				
Total	51,126	52,164	53,925	2.0	3.4				
		New Ze	aland						
Hotels	939,269	969,011	1,027,324	3.2	6.0				
Motels	729,785	767,618	833,455	5.2	8.6				
Backpackers	292,145	307,180	306,157	5.1	-0.3				
Holiday parks	247,724	256,931	282,077	3.7	9.8				
Total	2,208,922	2,300,740	2,449,012	4.2	6.4				
		Year ende	d August						
		West Coast	RTO area						
Hotels	239,476	288,254	317,126	20.4	10.0				
Motels	383,941	409,983	412,679	6.8	0.7				
Backpackers	258,789	285,828	292,484	10.4	2.3				
Holiday parks	264,927	283,841	321,102	7.1	13.1				
Total	1,147,132	1,267,906	1,343,391	10.5	6.0				
New Zealand									
Hotels	11,855,418	12,636,775	13,442,292	6.6	6.4				
Motels	10,884,300	11,305,204	11,860,754	3.9	4.9				
Backpackers	4,647,920	4,896,979	5,122,950	5.4	4.6				
Holiday parks	6,489,165	6,852,553	7,456,703	5.6	8.8				
Total	33,876,803	35,691,511	37,882,700	5.4	6.1				

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5 Regional comparison

In August 2016, Auckland recorded the largest increase in guest nights (up 30,000 or 5.6 percent) from August 2015. This was followed by Rotorua (up 21,000 or 17.7 percent), Northland (up 16,000 or 24.5 percent), Wellington (up 13,000 or 6.9 percent), and Mackenzie (up 10,000 or 32.4 percent).

Canterbury recorded the largest decrease (down 7,000 or 3.1 percent), followed by Dunedin (down 3,000 or 5.3 percent), Southland (down 2,000 or 9.4 percent), Timaru (down 2,000 or 9.9 percent), and Manawatu (down 1,000 or 3.4 percent).

Table 5.1

Regional Tourism Organisation Areas' Monthly Guest Nights

By origin of guest

		August guest nights							
		Domestic		lr	nternational		Total		
RTO area	2015	2016	Percent age change	2015	2016	Percent age change	2015	2016	Percent age change
	4= 0= 4		o =	40.000	04.400		00.404	00 = 4=	0.4 =
Northland	47,074	58,625	24.5	19,390	24,120	24.4	66,464	82,745	24.5
Auckland	328,221	339,050	3.3	211,878	231,293	9.2	540,099	570,344	5.6
Coromandel	21,670	25,682	18.5	7,832	9,022	15.2	29,502	34,704	17.6
Waikato	66,600	70,558	5.9	15,143	19,456	28.5	81,743	90,014	10.1
Bay of Plenty	49,607	56,304	13.5	13,009	13,591	4.5	62,615	69,895	11.6
Rotorua	73,573	82,095	11.6	44,804	57,181	27.6	118,378	139,276	17.7
Taupo	50,254	52,390	4.3	12,900	17,637	36.7	63,154	70,027	10.9
Whakatane-	0.400	7.750	47.5	4.405	0.400	404.0	40.505	40.040	0.7
Kaw erau	9,400	7,756	-17.5	1,125	2,486	121.0	10,525	10,242	-2.7
Gisborne	13,289	20,750	56.2	1,682	2,634	56.6	14,970	23,384	56.2
Taranaki	30,015	29,909	-0.4	3,233	4,090	26.5	33,248	34,000	2.3
Haw ke's Bay	38,962	44,992	15.5	9,603	10,858	13.1	48,565	55,850	15.0
Ruapehu	40,877	42,510	4.0	8,824	9,625	9.1	49,702	52,135	4.9
Manaw atu	36,738	34,796	-5.3	3,128	3,713	18.7	39,866	38,509	-3.4
Whanganui	11,666	11,308	-3.1	1,503	1,626	8.2	13,168	12,934	-1.8
Wairarapa	10,343	11,776	13.9	757	1,121	48.0	11,100	12,897	16.2
Kapiti-Horow henua	11,061	10,933	-1.2	867	1,388	60.0	11,928	12,321	3.3
Wellington	137,875	142,786	3.6	47,932	55,839	16.5	185,807	198,625	6.9
Marlborough	22,168	21,230	-4.2	17,491	21,968	25.6	39,658	43,198	8.9
Nelson-Tasman	36,073	42,853	18.8	15,180	14,699	-3.2	51,253	57,552	12.3
Canterbury	141,297	127,919	-9.5	85,518	91,892	7.5	226,816	219,811	-3.1
Hurunui	15,787	14,291	-9.5	3,808	4,795	25.9	19,595	19,087	-2.6
Mackenzie	13,164	15,375	16.8	18,552	26,602	43.4	31,715	41,976	32.4
Timaru	14,635	12,483	-14.7	2,309	2,786	20.6	16,944	15,269	-9.9
West Coast	27,383	25,324	-7.5	24,781	28,601	15.4	52,164	53,925	3.4
Wanaka	24,826	22,988	-7.4	35,336	40,075	13.4	60,162	63,063	4.8
Queenstow n	103,539	96,053	-7.2	187,663	202,445	7.9	291,202	298,498	2.5
Waitaki	13,098	13,240	1.1	5,045	6,180	22.5	18,143	19,420	7.0
Central Otago	8,537	7,247	-15.1	1,359	1,557	14.6	9,896	8,803	-11.0
Dunedin	44,369	41,468	-6.5	13,579	13,414	-1.2	57,948	54,882	-5.3
Clutha	2,305	3,083	33.7	491	989	101.5	2,796	4,072	45.6
Fiordland	7,358	6,079	-17.4	9,061	12,647	39.6	16,419	18,725	14.0
Southland	21,924	19,133	-12.7	3,271	3,694	12.9	25,196	22,827	-9.4
Total	1,473,688	1,510,985	2.5	827,051	938,027	13.4	2,300,740	2,449,012	6.4

Table 5.2

Regional Tourism Organisation Areas' Monthly Occupancy Rates⁽¹⁾

By accommodation type

	August 2016 occupancy rate						
			Accommo	dation type			
	Hotels	Motels	Backpackers	Holiday parks	Total	Total excluding holiday parks ⁽²⁾	
RTO area		Percent					
Northland	29.6	40.6	22.6	7.2	17.0	32.0	
Auckland	79.1	66.9	47.1	14.3	63.1	69.5	
Coromandel	38.6	26.8	10.9	9.1	12.7	20.4	
Waikato	54.5	59.2	17.7	9.6	33.3	47.5	
Bay of Plenty	55.1	54.4	26.0	13.0	27.3	43.1	
Rotorua	60.5	49.0	14.3	15.3	33.8	38.6	
Taupo	46.8	50.9	24.3	10.5	30.5	40.6	
Whakatane-Kaw erau	С	37.4	C	3.1	11.7	36.1	
Gisborne	C	45.8	C	8.9	19.1	38.0	
Taranaki	37.3	44.7	13.2	8.3	24.6	36.1	
Haw ke's Bay	44.1	47.8	24.3	7.4	28.0	39.4	
Ruapehu	59.6	41.3	С	С	40.7	С	
Manaw atu	39.4	47.9	С	С	36.2	С	
Whanganui	С	46.3	34.4	С	27.4	С	
Wairarapa	С	40.5	С	3.9	17.2	35.4	
Kapiti-Horow henua	С	42.8	С	7.7	14.9	26.5	
Wellington	74.9	64.0	С	С	58.5	С	
Marlborough	С	46.2	41.3	С	31.5	С	
Nelson-Tasman	48.3	40.7	27.9	6.0	20.1	36.1	
Canterbury	59.2	49.8	26.2	11.8	33.4	45.3	
Hurunui	С	39.3	С	9.9	18.6	24.2	
Mackenzie	С	33.7	48.0	С	35.2	С	
Timaru	С	50.6	С	С	23.7	С	
West Coast	29.3	32.6	21.9	6.7	20.5	27.0	
Wanaka	69.5	83.0	67.6	14.1	41.5	72.0	
Queenstow n	80.7	71.6	68.5	24.1	67.6	75.0	
Waitaki	28.8	53.0	21.7	7.0	21.1	36.9	
Central Otago	19.9	35.3	С	С	6.6	С	
Dunedin	52.7	58.9	29.4	19.1	43.8	49.9	
Clutha	С	34.4	С	6.8	14.5	28.5	
Fiordland	17.8	22.2	С	С	16.4	С	
Southland	25.5	42.6	15.8	7.8	24.7	30.6	
Total	62.4	50.7	32.0	9.9	35.2	49.1	

⁽¹⁾ Occupancy rates are calculated as the ratio of stay unit nights to monthly capacity.

Symbols:

C confidential

... not applicable

⁽²⁾ Occupancy rates excluding holiday parks are included because the capacity of holiday parks can distort the total occupancy rates.

6 Local authority area results

Table 6.1 shows results for the individual local authority areas in the West Coast RTO area.

Table 6.1

Local Authority and West Coast Accommodation Results(1)

	August 2016 results							
	Establish- ments	Capacity	Guest Nights	Average stay length	Occupancy rate			
Accommodation type		Number	•	Days	Percent			
Buller District								
Hotels	12	6,541	2,003	С	19.42			
Motels	19	6,138	2,911	1.69	26.91			
Backpackers	9	9,889	С	С	С			
Holiday parks	6	18,755	С	С	С			
Total	46	41,323	9,448	1.53	14.32			
		Grey Dist	trict					
Hotels	6	7,316	4,379	С	38.33			
Motels	15	6,045	5,070	1.43	47.55			
Backpackers	4	6,107	С	С	С			
Holiday parks	2	8,122	С	С	С			
Total	27	27,590	13,362	1.37	29.27			
		Westland D	istrict					
Hotels	11	16,089	7,295	1.57	29.15			
Motels	33	18,414	11,527	1.54	29.58			
Backpackers	9	31,000	8,627	1.76	21.75			
Holiday parks	10	24,025	3,666	1.59	6.56			
Total	63	89,528	31,115	1.61	20.61			
West Coast Regional Tourism Organisation area								
Hotels	29	29,946	13,678	1.36	29.27			
Motels	67	30,597	19,508	1.53	32.59			
Backpackers	22	46,996	12,682	1.65	21.94			
Holiday parks	18	50,902	8,057	1.68	6.68			
Total	136	158,441	53,925	1.53	20.48			

⁽¹⁾ The Accommodation Survey is designed at the regional (RTO by accommodation type) level to meet data quality standards. Care should therefore be taken with data at the local authority level.

Symbol:

C confidential

... not applicable

7 Accommodation Survey technical notes

Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand.

The target population for this survey is all accommodation providers with the following characteristics:

- operating on a commercial basis
- providing mainly short-term (less than one month) accommodation
- economically significant (generally meaning being GST-registered and having a turnover of at least \$30,000 per year)
- included in class 4400 (accommodation) or class 4520 (pubs, taverns, and bars) in ANZSICO6 (Australian and New Zealand Standard Industrial Classification 2006)
- classified to 'hotels', 'motels', 'backpacker accommodation', or 'holiday parks'.

Excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts (non-commercial)
- event-specific accommodation (such as temporary campervan parks)
- businesses that cease operation or no longer provide short-term commercial accommodation
- businesses that temporarily shut down (eg for renovations) we remove them from the survey until they re-open.

Accommodation type classification

The predominant capacity provided by a business determines the accommodation type. For instance, if the business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then we classify it as a motel. We use the New Zealand Accommodation Classification, broadly defined below:

- hotels (including resorts)
- motels (including motor inns and serviced apartments)
- backpacker accommodation (including short-stay hostels)
- holiday parks (including caravan parks and camping grounds).

Confidentiality

'C' symbols are used in the tables where information has been suppressed. We do not release data from individual businesses.

Changes to survey content

Establishments may change the way they operate over time. If they do, they may be reclassified from one accommodation type to another. For example, if a holiday park adds sufficient motel units that it is operating more as a motel than a holiday park, it will be subject to reclassification to the 'motels' accommodation type. This type of change will tend to reduce surveyed guest nights and other figures for holiday parks (because there would be one fewer holiday park) while boosting guest nights and other figures for motels (because there would be one more motel).

Guest night and other movements, where the latest month is compared with the same month of the previous year, are affected for 12 months from the time that any reclassification is done. After 12 months, the reclassified establishment will appear in the same accommodation type in both comparison months.

Reclassifications of establishments are not the only changes that affect survey content and figures for the Accommodation Survey:

- When establishments temporarily cease operations, we take them out of the survey until they re-open. These changes affect figures for the number of establishments and available capacity.
- Businesses that start up, shut down, or move into or out of the short-term commercial accommodation industry also affect survey figures.

Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, the overall response rate is usually between 76 and 80 percent. We estimate values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. Our editing processes identify and remove many errors, but some will likely remain. We cannot quantify the effect of the remaining errors.

Comparability

Accommodation Survey statistics are not always on the same basis as statistics from other sources. For example, 'average length of stay' in the Accommodation Survey is for all guests (domestic plus international), but in the International Visitor Arrivals to New Zealand reports, it is only for international guests.

More information

For further information on the Accommodation Survey, refer to webpage http://www.stats.govt.nz/browse_for_stats/industry_sectors/accommodation.aspx