

Major market arrivals travelling to New Zealand in month of **September 2022** were:

- Australia 104,192 visitors 79.3% return of arrivals compared to Sep 2019
- USA 7,697 visitors 49.4% return of arrivals compared to Sep 2019
- UK 5,452 visitors 65.5% return of arrivals compared to Sep 2019
- Singapore 2,872 visitors 73.5% return of arrivals compared to Sep 2019

Country of residence of visitors									
September month 2018–22									
	September month					Change		2021–22	
	2018	2019	2020	2021	2022	Number	Percent		
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>258,155</b>	<b>261,770</b>	<b>5,519</b>	<b>2,310</b>	<b>151,270</b>	<b>148,960</b>	<b>6,448.5</b>	<b>Month of September 2022</b>	
Top 30 countries of residence								% Return against 2019	
Australia	123,456	131,361	1,511	136	104,192	104,056	76,511.8	79.3%	
United States of America	14,992	15,593	727	430	7,697	7,267	1,690.0	49.4%	
United Kingdom	8,304	8,329	744	262	5,452	5,190	1,980.9	65.5%	
Singapore	3,696	3,907	60	36	2,872	2,836	7,877.8	73.5%	
China, People's Republic	32,416	27,523	191	68	1,892	1,824	2,682.4	6.9%	
Fiji	2,096	2,337	54	21	1,889	1,868	8,895.2	80.8%	
Germany	4,736	4,135	73	36	1,734	1,698	4,716.7	41.9%	
India	4,576	4,695	159	171	1,700	1,529	894.2	36.2%	
Malaysia	5,984	3,957	41	14	1,644	1,630	11,642.9	41.5%	
Canada	2,592	2,775	139	48	1,559	1,511	3,147.9	56.2%	
Japan	6,592	5,333	69	18	1,331	1,313	7,294.4	25.0%	
Korea, Republic of	5,360	4,992	63	33	1,156	1,123	3,403.0	23.2%	
French Polynesia	1,472	1,603	1	2	989	987	49,350.0	61.7%	
France	1,936	1,914	64	17	906	889	5,229.4	47.3%	
Tonga	1,472	1,567	15	16	874	858	5,362.5	55.8%	
Samoa	2,224	2,085	56	38	830	792	2,084.2	39.8%	
Cook Islands	928	1,193	62	64	812	748	1,168.8	68.1%	
Hong Kong (SAR)	3,696	2,974	79	21	733	712	3,390.5	24.6%	
Philippines	2,032	1,921	175	84	557	473	563.1	29.0%	
Netherlands	992	977	32	23	555	532	2,313.0	56.8%	
South Africa	1,584	1,877	148	21	539	518	2,466.7	28.7%	
New Caledonia	1,376	1,250	3	2	538	536	26,800.0	43.0%	
Taiwan	2,912	4,280	32	27	517	490	1,814.8	12.1%	
Italy	832	826	137	30	443	413	1,376.7	53.6%	
Spain	1,040	936	61	16	438	422	2,637.5	46.8%	
Ireland	544	587	23	20	387	367	1,835.0	65.9%	
Switzerland	928	766	16	15	375	360	2,400.0	49.0%	
Vanuatu	288	334	5	1	367	366	36,600.0	109.9%	
Israel	416	558	11	0	356	356	...	63.8%	
Brazil	1,312	1,272	13	4	309	305	7,625.0	24.3%	

Major market arrivals travelling to New Zealand 'Year-end' September 2022 were:

- Australia 469,564 visitors 30.7% return of YE arrivals compared to YE Sep 2019
- USA 34,689 visitors 9.4% return of YE arrivals compared to YE Sep 2019
- UK 28,054 visitors 12.0% return of YE arrivals compared to YE Sep 2019
- Singapore 12,701 visitors 19.9% return of YE arrivals compared to YE Sep 2019
- Canada 7,504 visitors 10.2% return of YE arrivals compared to YE Sep 2019

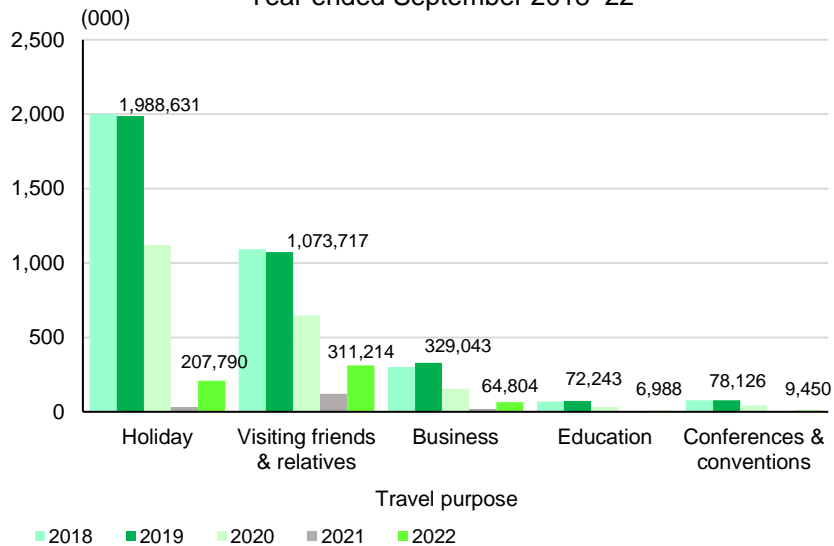
Country of residence of visitors									
Year ended September 2018–22									
	Year ended September					Change		2021–22	
	2018	2019	2020	2021	2022	Number	Percent		
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>3,808,605</b>	<b>3,902,924</b>	<b>2,164,423</b>	<b>207,798</b>	<b>689,953</b>	<b>482,155</b>	<b>232.0</b>	<b>Year-end September</b>	
Top 30 countries of residence									
	%Percent Return against 2019								
Australia	1,474,464	1,530,197	800,923	162,252	469,564	307,312	189.4	30.7%	
United States of America	340,864	369,493	240,694	6,042	34,689	28,647	474.1	9.4%	
United Kingdom	233,440	233,732	171,399	6,807	28,054	21,247	312.1	12.0%	
Singapore	60,848	63,764	35,938	1,168	12,701	11,533	987.4	19.9%	
Canada	69,312	73,804	53,357	1,134	7,504	6,370	561.7	10.2%	
China, People's Republic of	452,944	413,037	161,494	1,892	7,231	5,339	282.2	1.8%	
Fiji	30,352	33,033	19,755	686	6,862	6,176	900.3	20.8%	
Samoa	25,632	27,900	16,148	1,388	6,491	5,103	367.7	23.3%	
Cook Islands	11,856	13,810	7,445	4,018	6,042	2,024	50.4	43.8%	
Japan	101,424	97,810	54,183	615	6,000	5,385	875.6	6.1%	
India	68,512	65,018	39,763	1,402	5,953	4,551	324.6	9.2%	
Malaysia	55,376	46,990	20,091	301	5,720	5,419	1,800.3	12.2%	
Korea, Republic of	91,824	86,608	53,496	402	5,512	5,110	1,271.1	6.4%	
Germany	101,456	100,876	71,469	806	5,410	4,604	571.2	5.4%	
Vanuatu	6,720	7,752	5,367	1,606	4,862	3,256	202.7	62.7%	
French Polynesia	24,432	25,048	14,257	32	4,608	4,576	14,300.0	18.4%	
Hong Kong (SAR)	59,104	54,929	29,433	874	4,516	3,642	416.7	8.2%	
France	44,064	41,026	27,966	510	3,258	2,748	538.8	7.9%	
Tonga	20,432	20,622	12,817	230	3,240	3,010	1,308.7	15.7%	
New Caledonia	20,816	20,315	12,118	13	2,837	2,824	21,723.1	14.0%	
Philippines	27,952	27,741	12,831	1,459	2,750	1,291	88.5	9.9%	
Netherlands	30,240	30,782	23,827	461	2,446	1,985	430.6	7.9%	
United Arab Emirates	10,176	10,135	5,047	961	2,427	1,466	152.5	23.9%	
Ireland	11,808	12,674	8,777	318	2,311	1,993	626.7	18.2%	
Taiwan	42,256	52,701	26,874	263	2,141	1,878	714.1	4.1%	
South Africa	20,624	25,180	16,004	392	2,094	1,702	434.2	8.3%	
Italy	12,352	12,037	7,256	392	1,863	1,471	375.3	15.5%	
Spain	14,272	14,008	9,100	259	1,664	1,405	542.5	11.9%	
Switzerland	22,784	22,041	16,022	375	1,591	1,216	324.3	7.2%	
Brazil	19,696	16,370	9,168	63	1,514	1,451	2,303.2	9.2%	

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## Type of Visitor Arrivals

Key Characteristics of Visitors							
Year ended September 2018–22							
Key characteristic	Year ended September					Change 2021–22	
	2018	2019	2020	2021	2022	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>3,808,605</b>	<b>3,902,924</b>	<b>2,164,423</b>	<b>207,798</b>	<b>689,953</b>	<b>482,155</b>	<b>232.0</b>
<b>Travel purpose</b>							
Holiday	2,001,504	1,988,631	1,119,743	32,005	207,790	175,785	549.2
Visiting friends & relatives	1,092,144	1,073,717	647,520	121,175	311,214	190,039	156.8
Business	301,888	329,043	153,904	19,631	64,804	45,173	230.1
Education	68,416	72,243	31,804	2,321	6,988	4,667	201.1
Conferences & conventions	76,752	78,126	43,128	643	9,450	8,807	1,369.7

**Travel purpose of visitors**  
Year ended September 2018–22



Source: Stats NZ