

What's in it for you?

As a finalist in the Development West Coast Leading Light Business Excellence Awards 2024, you will receive:



Publicity

Many parts of our \$20,000 marketing campaign will feature your business.



Free video

Free online corporate video worth \$1350.



Kudos

Yes, that could be you on the podium in front of all the other finalists and local leading lights, not to mention plenty of potential customers.

Five good reasons

- 1 Strive for **business excellence** - why wouldn't you?
- 2 Boost **employee motivation** and **loyalty**
- 3 Improve **brand awareness**
- 4 Take part in a **brilliant benchmarking** exercise
- 5 **Win a free marketing video** just by becoming a finalist

IMPORTANT DATES

Entries close	31 July 2024
Finalists announced	11 September 2024
Awards dinner	18 October 2024

CONTACT

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[leadinglight.org.nz](https://www.leadinglight.org.nz)



Business Excellence Awards 2024

CELEBRATE YOUR BUSINESS

[leadinglight.org.nz](https://www.leadinglight.org.nz)



Te Ohu Whakawhanake o Te Tai Poutini

The process

- Visit** Find the online form at leadinglight.org.nz from June 1, 2024. It's never been easier!
- Choose** Just one general category that suits your business size.
- Decide** If you want to enter any of the special awards.
- Start writing** And get your team to help.
- Enter** Before 31 July, 2024.

“Entering the Leading Light Awards gave us at Ribbonwood Retreat a chance to reflect on our achievements and reach for new heights, especially in sustainability and our business practices. Participating provided a wonderful opportunity to pause and celebrate our achievements. We found it inspirational hearing about the many remarkable West Coast endeavours showcased throughout the Awards.”

Julie Wolbers, Ribbonwood Retreat, Franz Josef

General Categories (pick one)

- Duncan Cotterill Large Enterprise**
Recognising enterprises with 15 or more full time employees that demonstrate business excellence.
- Gallagher Insurance Medium Enterprise**
Recognising enterprises with 6 - 14 full time employees that demonstrate business excellence.
- New Zealand Media and Entertainment (NZME) Small Enterprise**
Recognising enterprises with 5 or less full time employees that demonstrate business excellence.

Award Categories (pick none, any or all!)

- ACC Employer of the Year Award**
Recognising an employer or management team whose innovative leadership and approach to a safe and supportive workplace and exceptional people practices and culture has contributed to the business' outstanding success.
- Department of Conservation Sustainability Award**
Recognising a business or organisation that has introduced products, services, strategies or initiatives that are helping to reduce the organisation's impacts on the environment and improve its long-term sustainability.
- Greymouth Star Rising Star Award**
Recognising an emerging business (operating for 5 years or less) that has demonstrated effective business practices and delivery.

Award Winners

- Development West Coast Supreme Award**
All Category and Award winners are automatically entered for the Supreme Award.

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