



## West Coast on Show at MEETINGS 2024 with Delegates Discover New Zealand 19 June 2024, MEETINGS 2024, Rotorua, New Zealand

Development West Coast collaborated with Delegates Discover New Zealand, joining them at MEETINGS 2024, New Zealand's largest Business Events tradeshow, to introduce their Pre and Post Event Travel Solutions product, connecting Business Events delegates to regional New Zealand.

Recognising the significance of the regional travel experiences in attracting delegates and international conferences, Mitchell Corp, a renowned hospitality company, created the link to the regions, introducing their Delegates Discover New Zealand program ([www.DDNZ.co.nz](http://www.DDNZ.co.nz)). Development West Coast collaborated with DDNZ and Scenic Hotel Group to create their initial West Coast itineraries, which have been incredibly well received, offering pre-packaged itineraries seamlessly integrated with major conferences. This comprehensive pre and post event delegate travel solution simplifies the leisure travel element for conference delegates and draws business out of the main centres into the West Coast, in the off-peak season, which is when conferences are typically held.

Patrick Dault, and Ali Smith, Head of Product and Innovation for Delegates Discover New Zealand, tag teamed on dedicated West Coast and DDNZ presentations at Meetings, including presentations on the Tourism New Zealand stand to tradeshow delegates, and presentations to local and international media and to a group of hosted Australian and International Professional Conference Organisers (PCOs).

Patrick Dault talked about how DDNZ helps event organisers “focus on delivering the content of the conference, and finding the right speakers, accommodation, and venues”, and not having to provide recommendations on what to do pre- or post-trip to delegates.

Dault pointed out: “We find that one of the main drivers of conference delegates to New Zealand is because the country is a bucket list destination. DDNZ is how we can fully tap into this market.”

Media picked up the news with articles going on TTG MICE globally, and Meeting Newz on the dedicated conference app. The feedback from conference organisers is positive with DDNZ currently loaded onto 9 international conferences.

- <https://www.ttgice.com/2024/06/24/ddnz-connects-delegates-with-regional-new-zealand/>

If you are an operator and want to be included in Delegates Discover New Zealand, please contact

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