

WEST COAST TOURISM SUMMIT

SHANTYTOWN • 6 SEPTEMBER 2024 • MAWHERA, GREYMOUTH

ON THE ROAD
TO 2030

WESTCOAST.CO.NZ

PROGRAMME

9.00am – 9.30am

Registration and Welcome

9.30am – 9.35am

Mihi Whakatau

Te Runanga o Ngāti Waewae – Joe Mason

9.35am – 9.45am

Introduction and Programme Overview

MC – Paul McGregor

9.45am – 9.55am

Opening Address

Development West Coast – Patrick Dault

9.55am – 10.05am

Welcome Speech

Minister for Tourism and Hospitality – Hon Matt Doocey

10.05am – 10.25am

Connectivity

Christchurch International Airport – Scott Callaway

10.25am – 10.45am

Delegates Discover New Zealand (DDNZ)

Tapping into the potential of Te Pae

Scenic Hotel Group – Ali Smith

10.45am – 11.15am

Morning Tea

11.15am – 11.35am

Unlocking Tourism Data to Exceed Visitor Expectations

Vistr – Dr Moritz Miebach

11.35am – 11.55am

How Will We Get Visitors to Explore Further, and Tell People About It

One Picture – Nathan Farmer

11.55am – 12.15pm

International Markets

Tourism New Zealand – Bjoern Spretizer

12.15pm – 12.35pm

The Future Chinese Traveller

Christchurch International Airport – Swallow Wang

Development West Coast – Taylor Tian

12.35pm – 1.55pm

Lunch and Networking

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1.55pm – 2.15pm

Panel Discussion

Regional Assets Update

Pounamu Pathways – Chantal Tumahai
Punakaiki Redevelopment – Phil Rossiter

2.15pm – 2.35pm

Unlock Project Efficiency

Early Contractor Involvement and The Integration of Design for Manufacture
Smart Project Management – Sam Summerton
RM Designs – Bernie O’Fagan

2.35pm – 2.55pm

How to Make Your Business Standout as a Visitor Destination

The Marketing Club – Julia Roberts

2.55pm – 3.25pm

Afternoon Tea

3.25pm – 3.55pm

Panel Discussion

Driving Regional Growth

Integrating and collaborating to benefit from the visitor economy
Buller District – Jessie Creedmore
Destination Hokitika – Sam Blight
Glacier Country – Mike Nolan
Grey District – Phillip Barnett

3.55pm – 4.15pm

Nature Economy

Benefits to Tourism
Development West Coast – Zak Shaw

4.15pm – 4.35pm

Destination Management Plan (DMP)

Te Tai O Poutini DMP Update
Chair of DMP Reference Group – Mark Rawson

4.35pm – 4.45pm

Final Thoughts and Next Steps

Development West Coast – Patrick Dault

4.45pm – 4.55pm

Closing Address

Development West Coast – Heath Milne

4.55pm – 5.00pm

Hui Close – Karakia

5.00pm – 5.30pm

Refreshment available in the Gold Nugget Saloon

5.45pm

Glacier Country and Buller – Shuttle Departs

6.15pm – 9.00pm

Drinks, Dinner and Networking at Monteith’s Brewing Co.

MANAAKITANGA KI TE TAI POUTINI HUI

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