



Te Taurahere o Te Tai Poutini

THE ROPE WHICH BINDS THE COAST

The Pounamu Pathway Visitor Experience

WELCOME **SEE** **EXPLORE** **EXPERIENCE**

A layered interconnected journey that brings cultural experiences to life through digital and immersive technology that is fun, surprising, creative, and utterly unique to the West Coast

Why Your Visitors Must Experience The Pounamu Pathway

Leading edge visitor experience centres creating captivating, emotive experiences that bring radical storytelling to life

- Art, culture and history merge through digital experiences, creative artworks, unique storytelling and interactivity
- Commissionable product ideal for all ages and interest groups
- The visitor is guided along the Pounamu Pathway by distinctive pou whenua, whilst a Digital Pounamu Pathway link the 4 centres, the icons and all the attractions and activities
- Follows the historic Māori Pounamu trading routes to tell a special story that will enthrall, entertain and inspire
- A pivotal product for the 'Untamed Natural Wilderness' West Coast Brand
- Unlike anything the world has seen before

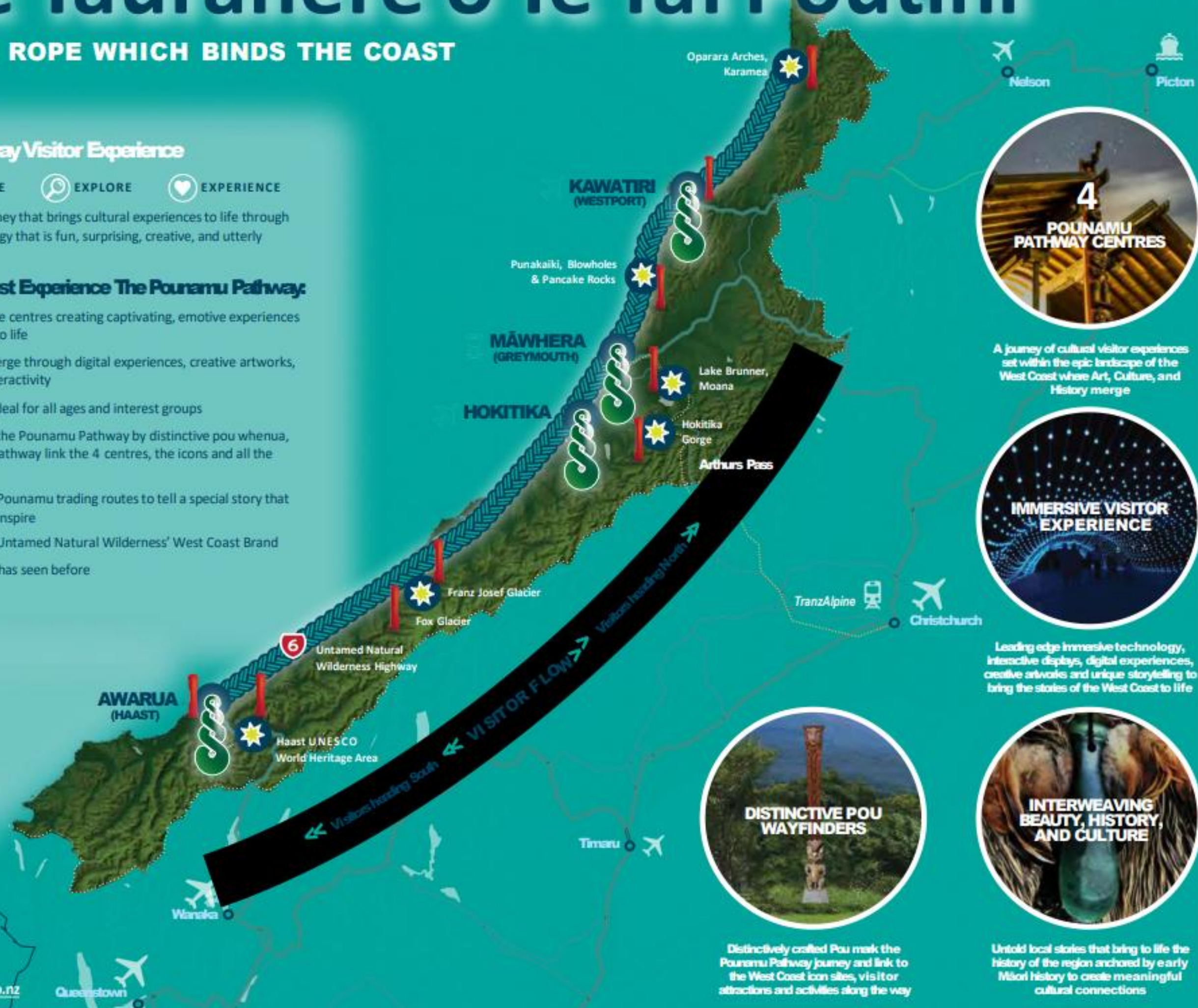
THE POUNAMU PATHWAY

VISITOR EXPERIENCE CENTRES

DISTINCTIVE POU WAYFINDERS

WEST COAST ICON SITES

www.pounamupathway.co.nz



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POUNAMU PATHWAY CENTRES

A journey of cultural visitor experiences set within the epic landscape of the West Coast where Art, Culture, and History merge

IMMERSIVE VISITOR EXPERIENCE

Leading edge immersive technology, interactive displays, digital experiences, creative artworks and unique storytelling to bring the stories of the West Coast to life

DISTINCTIVE POU WAYFINDERS

Distinctively crafted Pou mark the Pounamu Pathway journey and link to the West Coast icon sites, visit or attractions and activities along the way

INTERWEAVING BEAUTY, HISTORY, AND CULTURE

Untold local stories that bring to life the history of the region anchored by early Māori history to create meaningful cultural connections



POUNAMU PATHWAY

JOURNEY TO A LAND OF LEGENDS



POUNAMU PATHWAY

LIFE AT MĀWHERA PĀ

Step into an immersive Māori Cultural experience with a one-of-a-kind self-guided journey, delving into the rich tapestry of Poutini Ngāi Tahu and the Māwhera Pā settlement. This captivating exhibition leads you through six compelling narratives, allowing you to explore at your own pace for a duration of 90 minutes or more.

As you journey through these tales, be enchanted by a striking large-scale masterpiece crafted by Wētā Workshop and a sensory feast of visuals and sound, culminating in an unforgettable and inspiring cultural encounter.

Located in central Greymouth and
5 min from TranzAlpine Pā
45 Tainui Street
Greymouth.
Open Daily from 9am
Closed: Christmas Day











Pricing

Adult (16+):

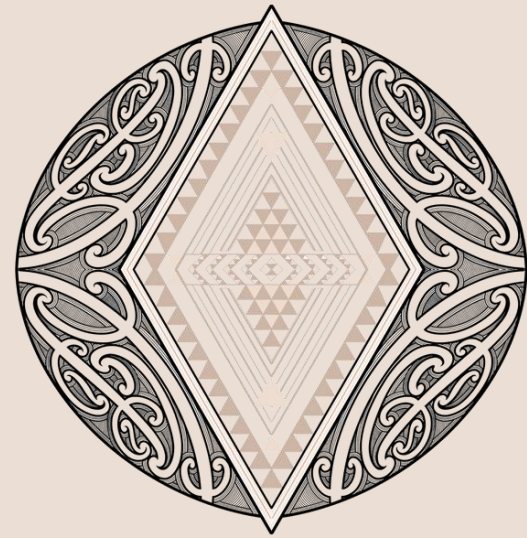
\$39.00

Child (5-15yrs):

\$15.00

Infant (0-4):

\$0.00



PAPAROA EXPERIENCE

A HIDDEN WORLD AWAITS

BE CAPTIVATED BY THIS IMMERSIVE EXPERIENCE THAT UNIQUELY BLENDS MĀORI CULTURE, HISTORY AND GEOLOGY GIVING YOU RICH INSIGHTS INTO THE HISTORY OF POUTINI NGĀI TAHU AND THE PAPAROA NATIONAL PARK.

LEARN THE PURAKAU OF NGĀTI WAEWAE, SPEND TIME INTERACTING WITH LOACL STORYTELLERS, ANIMALS AND PLANTS, GET UP CLOSE AND PERSONAL WITH DRAMTIC, LARGER THAN LIFE LANDSCAPES AND DISCOVER THE WONDERS OF THE AREA AND HOW IT WAS FORMED. THE PAPAROA EXPERIENCE – A HIDDEN WORLD AWAITS.

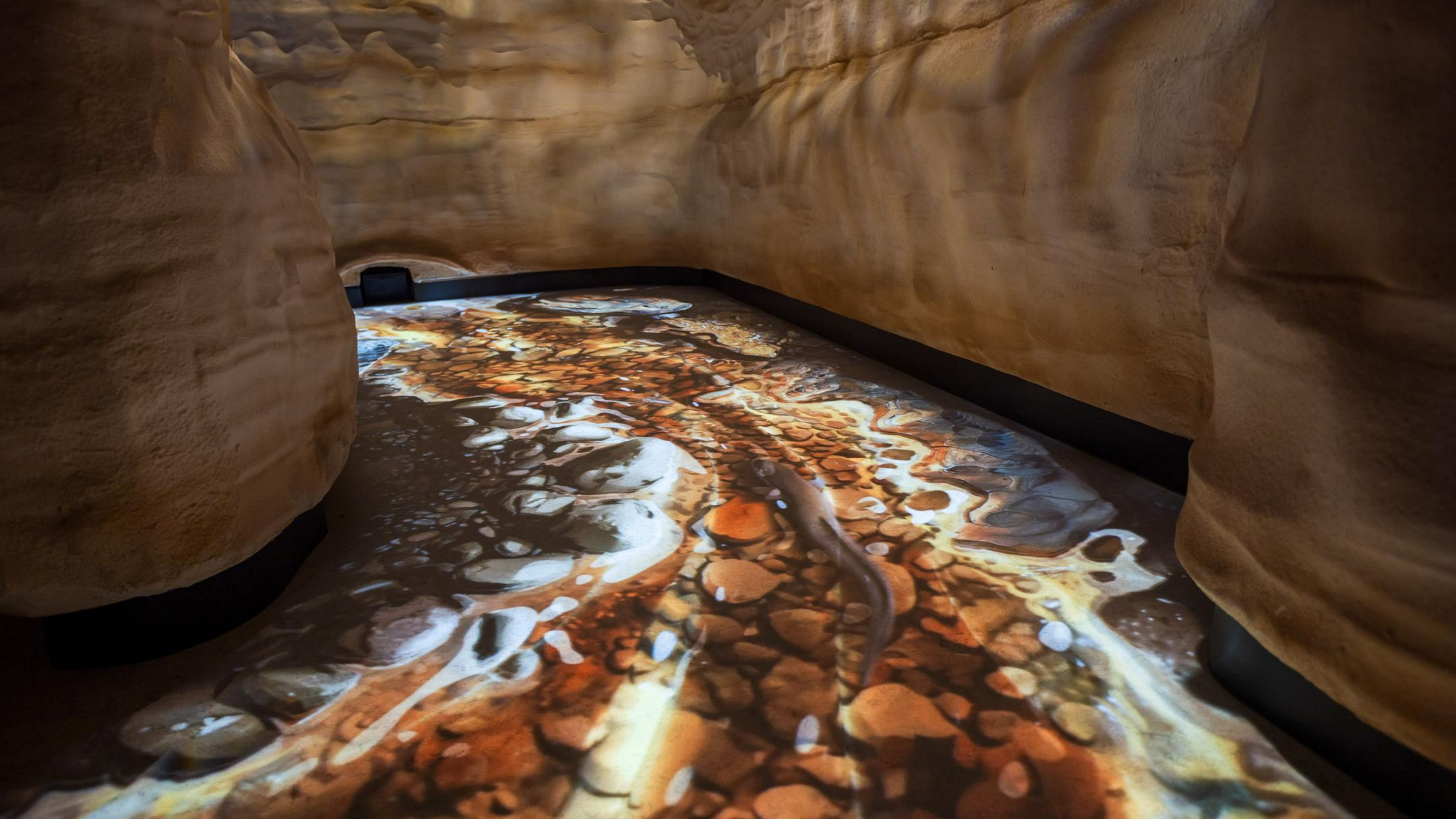
Located in Punakaiki
40 minutes North of Greymouth
4294 Coast Road
Punakaiki
Open Daily from 9am
Closed: Christmas Day













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